



**SME**

*Sales & Marketing Executives, Inc.*

*Of Sioux Falls* ®

**SME SIOUX FALLS SCHOLARSHIP  
APPLICATION FORM AND  
INSTRUCTIONS**

SALES & MARKETING INC., of SIOUX FALLS  
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**Each year SME Sioux Falls awards scholarships to sophomore, junior, or senior level students continuing their business-related education at an institution of higher learning in South Dakota. Awards in the past have ranged from \$1,000 to \$4,000.**

**The following pages describe the selection process, criteria for applicant qualification, and information to be submitted by the applicant. Please read and follow directions carefully.**

## **APPLICANTS MUST MEET THE FOLLOWING CRITERIA**

1. Be currently enrolled at one of the institutions of higher learning in South Dakota.
2. Be a current undergraduate student and use any awards received for undergraduate education.
3. Be pursuing a major and degree that would adequately prepare the student for a career in a business management, sales, or marketing-related field.
4. Agree to use the award during the semester/year following the award.
5. If selected as a finalist, be available to make an oral presentation on April 17, 2018 in Sioux Falls, South Dakota and to receive the awarded scholarship that same evening in Sioux Falls.

## **APPLICANTS MUST SUBMIT THE FOLLOWING BY MARCH 1, 2018**

- A completed application form.
- A completed scholarship questionnaire regarding your understanding of sales and marketing (see following pages of SME scholarship application).
- A resume, which includes career employment objective, leadership experience, and education.
- A letter of professional reference.
- A copy of your "Official" college or university transcript.

## **SELECTION PROCESS**

Applications, questionnaires, transcripts, and resumes received by Thursday, March 1, 2018 will be reviewed and judged by the SME Scholarship committee. Applicants are evaluated on their completed application, written questionnaire, resume, and their demonstrated leadership and academic achievements. All applicants will be notified of their status by March 9, 2018.

The committee will select three finalists. All finalists will receive a scholarship. To aid in the determination of the scholarship amount, each finalist will participate in an oral presentation. The presentation, to be held in the afternoon of April 17, 2018, at Callaways, in Sioux Falls, SD, will include a 15-minute role-play in selling/marketing a service or product.

SALES & MARKETING EXECUTIVES INC., OF SIOUX FALLS

**SME SCHOLARSHIP APPLICATION**

Please submit this completed form along with *resume, transcript, letter of reference, and questionnaire* by Thursday, March 1, 2018 to SME Scholarship Committee, P.O. Box 90310, Sioux Falls, SD 57109-0310

Name: \_\_\_\_\_  
Last First Middle

Home Town: \_\_\_\_\_  
Street Address City State Zip

Home Telephone: \_\_\_\_\_ Campus Telephone: \_\_\_\_\_

Campus Address: \_\_\_\_\_  
Street Address City State Zip

Email Address(s) \_\_\_\_\_

School Attending: \_\_\_\_\_ Major: \_\_\_\_\_

Number of Credit Hours Completed to Date: \_\_\_\_\_

Grade Point Average in Major: \_\_\_\_\_ Cumulative GPA: \_\_\_\_\_

How did you hear about the SME Scholarship opportunity? \_\_\_\_\_

Acceptance of this scholarship is based on the condition that I will return to a participating South Dakota institution of higher learning and pursue my degree through graduation. I understand that I am required to enroll in the Fall to use the scholarship funds in the following two semesters. Sales and Marketing Executives may use my name and photo in any publications or press releases.

Do you agree to this condition: Yes No

Signature: \_\_\_\_\_ Date: \_\_\_\_\_