



News Release

PRESENTATION COLLEGE OFFERS AGRICULTURAL BUSINESS MANAGEMENT DEGREE

Aberdeen, SD: Presentation College will offer an Agricultural Business Management minor beginning in the Fall of 2011. The minor incorporates various management courses including Farm & Ranch Management, Agricultural Marketing & Prices, and Agricultural Business Internship.

The Farm & Ranch Management course examines business management practices and techniques best suited for farm or ranch operations from the viewpoint of continuous profit and maximum efficiency.

Agricultural Marketing & Prices course focuses on the principal factors affecting the supply, demand and prices of agricultural commodities and the use of futures trading in managing a farm or ranch operation.

The Agricultural Business Internship is a specialized experience that provides students an opportunity to earn academic credit for experiential learning in an agribusiness environment.

When paired with a course of study in Business Management or Business Finance, the Agricultural Business Management minor is designed to give students a solid management degree in agricultural business. This minor, unique for a Division III institution in the region, provides students with a solid academic foundation while emphasizing analysis and application in the agribusiness courses.

“While there are only a few comparable programs available in the region, we believe this minor is as academically challenging as similar programs offered by these other institutions,” notes Larry Lovrien, Chair of the Business Department.

“Many businesses offer excellent internships, and we’re looking forward to providing students with exciting career opportunities in the agribusiness field,” says Dr. James Johnson, Vice President for Academics.

For more information, please contact Larry Lovrien at 605-229-8347 or visit www.presentation.edu.

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